



QUICKBASE BI/DASHBOARDS

Use Visual Dashboards to Make Smarter Decisions



MCFTech developed a real estate dashboard for a major international retailer. The cloud-based tool gathers data from a variety of sources and is used to provide critical decision reporting across the global organization's real estate divisions in 30 countries.

OUR EXPERTISE

- Data Analysis reviews systems and processes to identify and establish practices for using information to manage business performance and decision-making.
- Data Consolidation collects, aggregates, cleanses, and transforms data from multiple sources into cohesive sets of data for reporting.
- Visualization and Dashboard creation with charts and graphs that bring meaning to data. We leverage leading tools to create interactive and rich experiences.
- Reporting Centers using our cloud infrastructure can be used to deliver complete reporting centers for collaboration and sharing within and across organizations.
- Content Distribution can be automated to support report publishing and on-demand report generation/distribution.

OVERVIEW

Business intelligence (BI) is a set of theories, methodologies, processes, architectures, and technologies that transform raw data into meaningful and useful information for business purposes.

We use MCFTech's Business Wise model to understand how data drives a business and then apply the proper tools to collect and transform that data into meaning.

Content can be delivered as standalone reporting centers or embedded in a variety of platform technologies.

The data can be represented in a variety of different visual elements including charts, reports, graphs, dashboards, presentations, and interactive experiences to support the goals of the organization.

BI TECHNOLOGIES

- QuickBase reporting including native reporting, advanced dashboards, and report automation
- Microsoft Enterprise BI including SharePoint-based reporting centers, SSRS, and Performance Point
- Rich Interactivity with EXTJS/Sencha, Highcharts, and HTML and jQuery interactivity

